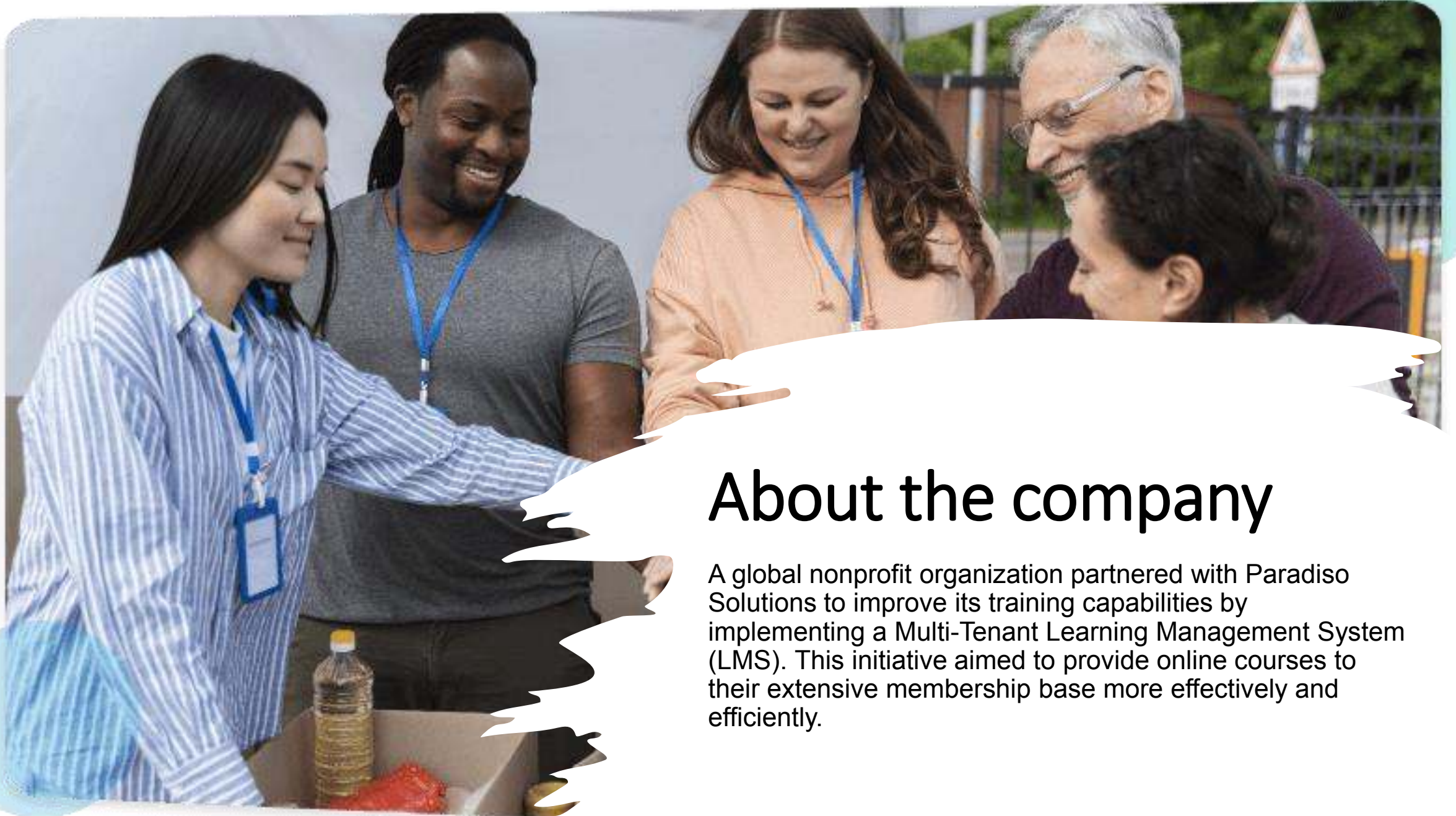**Paradiso**

Enhancing Global Training for a Nonprofit Organization with Paradiso LMS

About the company

A global nonprofit organization partnered with Paradiso Solutions to improve its training capabilities by implementing a Multi-Tenant Learning Management System (LMS). This initiative aimed to provide online courses to their extensive membership base more effectively and efficiently.

Challenges

Growing Customer Base:
The nonprofit had over 30,000 members worldwide, making it difficult to conduct in-person training sessions.

Need for Online Training:
They required a way to deliver interactive and engaging online courses.

Administrative Data Collection:
Efficient collection and management of training data were necessary.

Custom Theme and Single Sign-On:
The organization needed a custom-themed LMS with Single Sign-On (SSO) access for members.

Course Sales Integration:
They wanted a simple way to sell courses online.

Solutions:

- **LMS Configuration and Hosting**:
Paradiso configured and hosted two optimized servers for the LMS, ensuring high performance and reliable backups, accommodating the organization's global reach.

- **Multiple User LMS Setup**:
 The LMS was set up to support multiple tenants, allowing different member organizations around the world to access customized training content.

MULTI TENANT
LMS
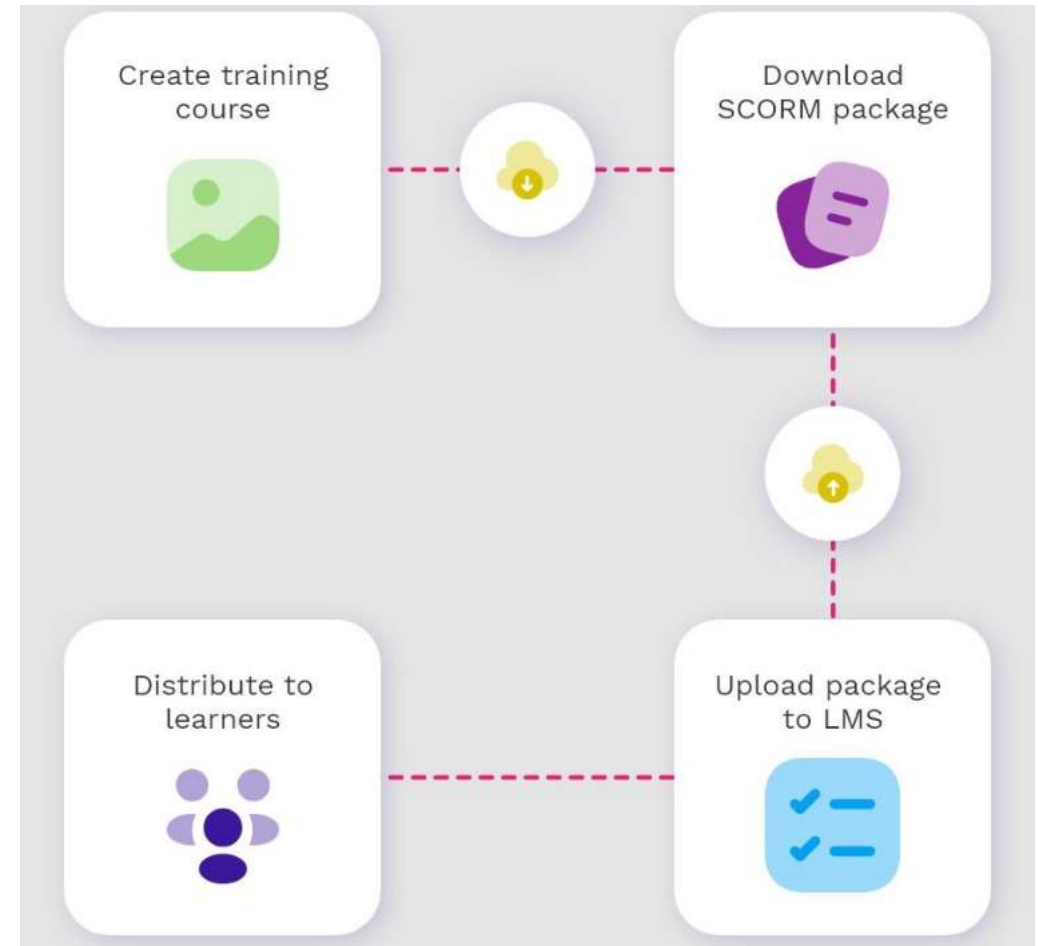
Solutions:

Single Sign-On Integration:
 Implemented SSO to enable seamless access from the main site for members worldwide.
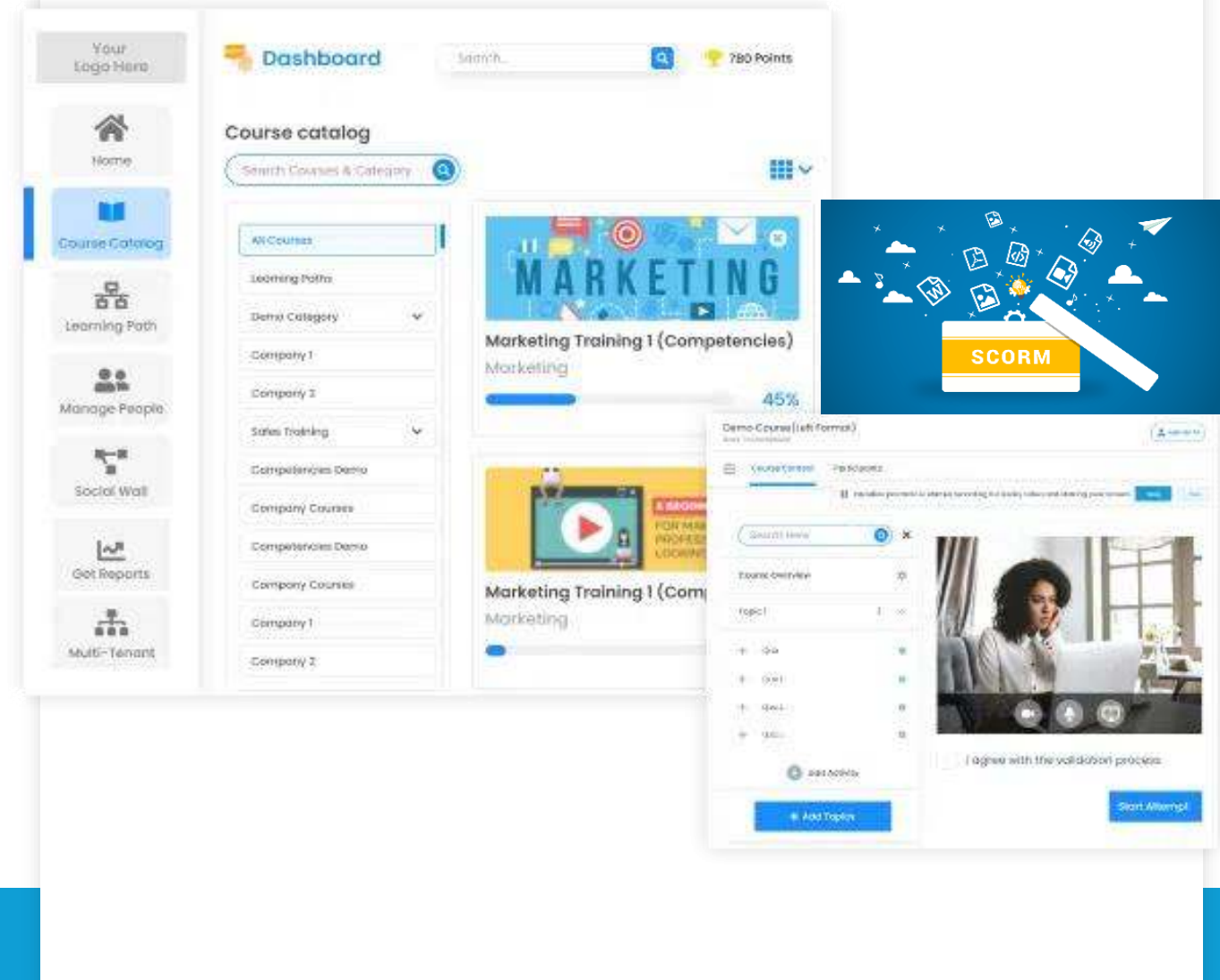
Solutions:

Course Content Restructuring:
Courses were restructured into AICC and
SCORM formats for compatibility and easy
management, facilitating global distribution.

Solutions:

eCommerce Integration:
Integrated the LMS with eCommerce platforms to sell SCORM-compatible courses online, including features for upselling and cross-selling, catering to a global audience.

Solutions:

Salesforce Integration:
Synced training and certification data with Salesforce, enabling comprehensive reporting and automated user creation.

Results and Impacts:

Expanded Reach:
Over 500 online courses were deployed, significantly expanding the organization's training reach.

Increased Satisfaction:
Client satisfaction increased by 50%, and the training department's revenue grew threefold.

Continuous Improvement:
The organization continues to refine its training offerings based on user feedback and ongoing collaboration with Paradiso Solutions.

Efficient Training Delivery:
The new system allowed for efficient, scalable, and engaging online training, meeting the diverse needs of its global membership.

Thank You

Paradiso

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