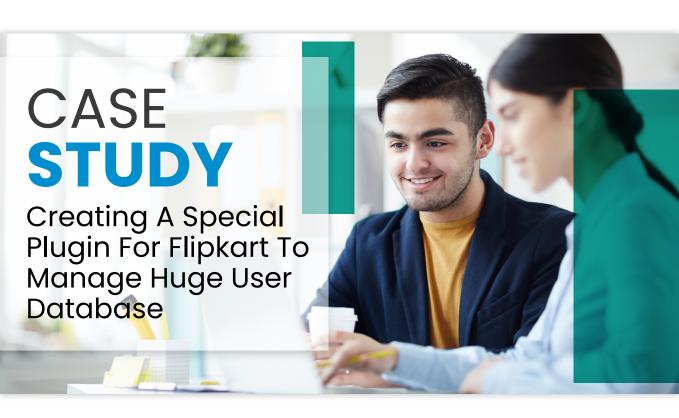


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ABOUT COMPANY

Flipkart was started back in 2007 has now transformed into a vast ecommerce empire, reshaping India's digital shopping landscape. The online store offers a huge variety of products in electronics, fashion, home essentials, and more. customercentric approach enabled it to outpace competitors and solidify its position as India's leading ecommerce platform. Embracing the power of technology. Flipkart was looking for a user-friendly LMS platform for training and upskilling purposes. Considering the best of the online learning platforms, Flipkart finally made the deal with Paradiso LMS.









CHALLENGES FACED

- Automatic User Suspension: Flipkart was looking for a user suspension option which would automatically suspend the account of those who have completed their certification/training and have shown no activity since 60.
- Monthly user report: They struggled to generate user reports for users enrolled in basic and advanced level and wanted a solution that would make report generation easy and quick.
- Module Updates: They wanted a system which could send module updates in one go through one platform.

SOLUTION

- Paradiso LMS automated the inactive account suspension by installing a 'User Suspension plugin' which would suspend the accounts that showed no activity in the last 60 days (about 2 months) after their certification completion.
- To get rid of the report generation of basic and advanced level students, Paradiso merged these courses into one so that the user can complete the training in one module only.
- The quick updates enabled the active users to join more certifications hassle free.

IMPACT & RESULTS



