

CASE STUDY

Creating A Special Plugin For Flipkart To Manage Huge User Database



ABOUT COMPANY

Flipkart was started back in 2007 has now transformed into a vast ecommerce empire, reshaping India's digital shopping landscape. The online store offers a huge variety of products in electronics, fashion, home essentials, and more. customer-centric approach enabled it to outpace competitors and solidify its position as India's leading ecommerce platform. Embracing the power of technology. Flipkart was looking for a user-friendly LMS platform for training and upskilling purposes. Considering the best of the online learning platforms, Flipkart finally made the deal with Paradiso LMS.



Call Us Now
+ 1 800 513 5902



CHALLENGES FACED

- **Automatic User Suspension:** Flipkart was looking for a user suspension option which would automatically suspend the account of those who have completed their certification/training and have shown no activity since 60.
- **Monthly user report:** They struggled to generate user reports for users enrolled in basic and advanced level and wanted a solution that would make report generation easy and quick.
- **Module Updates:** They wanted a system which could send module updates in one go through one platform.

SOLUTION

- Paradiso LMS automated the inactive account suspension by installing a 'User Suspension plugin' which would suspend the accounts that showed no activity in the last 60 days (about 2 months) after their certification completion.
- To get rid of the report generation of basic and advanced level students, Paradiso merged these courses into one so that the user can complete the training in one module only.
- The quick updates enabled the active users to join more certifications hassle free.

IMPACT & RESULTS

